

# LEXI NAMER

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## EDUCATION

### UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

May 2016

M.A. Journalism and Media  
Roy. H. Park Fellow

### SEWANEE: THE UNIVERSITY OF THE SOUTH

May 2010

B.A. Studio Art (Photo, Video, Digital)  
Cum Laude with Academic Honors

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## SKILLS

### Areas of Expertise

Interactive design, UX and UI design, front-end web development, and visual storytelling

### Technical Skills

Adobe Photoshop, Illustrator, After Effects, Sketch, HTML + CSS, Bootstrap, Invision, Vanilla Javascript, jQuery, prototyping, user flows, and user testing

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## HONORS & AWARDS

2016 | Webby Awards

Finalist for People's Voice Award

2016 | College Photographer of the Year

Gold, Silver – Large Group Multimedia

2014 | Roy H. Park Fellowship

Prestigious two year fellowship including full tuition and assistantship at UNC

2013 | NY Portfolio Review sponsored by New

York Times Lens Blog

2012 | Funded two week artist residency

at Contemporary Arts Center in Troy, NY

2010 | Robert Shephard Photo Award

## EXPERIENCE

### THE IRON YARD | 2016- PRESENT

#### UI Design + Front End Development Instructor

Full time instructor at a code school, teaching courses covering a broad range of topics in user interface design and front end development. Develop curriculum for on and offline courses and guest lecture at workshops, kids' classes, conferences, local schools, and other events.

### UNC AT CHAPEL HILL | 2015-2016

#### Adjunct Professor, Introduction to Multimedia

Instructor for an undergraduate 100-level course in multimedia storytelling including theory, design, content gathering, and web development.

### K4 CONNECT | SUMMER 2015

#### UX Designer

Designed, conducted, and transcribed first round of usability tests for a Raleigh, NC based tech startup.

### CARE MALAWI | SPRING 2015

#### Designer, Developer

As part of a UNC project, spent the Spring 2015 semester in the US and Malawi producing a collaborative interactive website on improving rural reproductive healthcare. Also served as a photographer while in Malawi.

### CLEAN HANDS FOR HAITI | 2014 - PRESENT

#### Visual Communications Manager

Manage the design, web development, and other visual communications for a non-profit that empowers and educates Haitian youth. Travel to Haiti in May each year to document their mission through visual storytelling (photo and video).

### LEXI NAMER PHOTOGRAPHY | 2010- PRESENT

#### Photographer, Designer

Freelancer for non-profit and corporate orgs. Select Clients: Sewanee, Wix Lounge, The Wild Honey Pie, Asia Society, Dance New Amsterdam, and the Museum of Biblical Art.