

LEXI NAMER

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EDUCATION

UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

May 2016

M.A. Journalism and Media
Roy. H. Park Fellow

SEWANEE: THE UNIVERSITY OF THE SOUTH

May 2010

B.A. Studio Art (Photo, Video, Digital)
Cum Laude with Academic Honors

SKILLS

Areas of Expertise

Interactive design, UX and UI design, front-end web development, and visual storytelling

Technical Skills

Adobe Photoshop, Illustrator, Sketch, HTML + CSS, Wordpress, Git, Bootstrap, Vanilla Javascript, jQuery, prototyping, user flows, and user testing

HONORS & AWARDS

2018 | Google Fiber Made with Code
Keynote speaker for STEM education program for young women in Raleigh/Durham

2016 | Webby Awards
Finalist for People's Voice Award

2016 | College Photographer of the Year
Gold, Silver - Large Group Multimedia

2014 | Roy H. Park Fellowship
Prestigious two year fellowship including full tuition and assistantship at UNC

2013 | NY Portfolio Review
Sponsored by New York Times Lens Blog

EXPERIENCE

UNITY DIGITAL AGENCY | 2018 - PRESENT

UX Developer

Primary UX developer for small WordPress agency focused on non-profits and community based organizations. Work with clients, designers, and other developers through project lifecycle and support project feasibility and launches.

UNC AT CHAPEL HILL | 2015-2016 / 2018-Present

Adjunct Professor, School of Media and Journalism

Teach undergraduate 100-level and 400-level courses in multimedia storytelling and interactive design including theory, design, content gathering, and web development.

DUKE UNIVERSITY | 2017 - 2018

UI Developer

Part of the in-house marketing team for the Fuqua School of Business to build and maintain Fuqua websites and small web-apps using HTML, Sass, and Javascript.

THE IRON YARD | 2016- 2017

UI Design + Front End Development Instructor

Full time instructor at a code school where I taught courses in user interface design and front end development. Lectured and held workshops at workshops, conferences, and schools.

CLEAN HANDS FOR HAITI | 2014 - PRESENT

Visual Communications Manager

Manage the design, web development, and other visual communications for a non-profit that provides academic scholarships to Haitian youth. Travel to Haiti in May each year to document their mission through visual storytelling.

FREELANCER | 2010- PRESENT

Web Designer and Developer, Photographer

Freelancer for non-profit and corporate orgs. Select Clients: Sewanee, UNC, Wix.com, The Wild Honey Pie, Asia Society, BCDC Ideas, America Heard, and the Museum of Biblical Art.